X Copy

AUGUST 27

fashion calendar

33rd year

a weekly publication

1973

JANUARY

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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 27, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 27	OPENING OF HOLIDAY COLLECTION Featuring hand crochets and knits. By appointment.	HELGA HOWIE	INTERNAT - 33 E. 68TH ST. 4TH FLOOR Contact: 628-7177.
Beginning Monday Aug. 27	RESORT AND HOLIDAY COLLECTION By appointment. Contact: Connie Vaughn or Ben Ray, 354-6810.	LUPE ZEQUEIRA	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Aug. 28 11:30 A.M.	FALL COLLECTION BY ADELE SIMPSON For press and customers. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Aug. 28 12:00 Noon Cocktails	TED TINLING'S NEWEST TENNIS FASHIONS Meet the top stars of Virginia Slims circuit -- Rosemary Casals, Kerry Melville, others. Fashion show at 12:30. Luncheon to follow. By invitation. (This is rescheduling of original planned luncheon at Newport). Contact: 759-1800, ext. 397.	VIRGINIA SLIMS OF FOREST HILLS	HAMPSHIRE HOUSE COTTAGE
Wednesday Aug. 29 10:30 A.M.	PRESS PREVIEW:IMPORTS FROM THE ORIENT Fashions from Japan, Taiwan, Hong Kong. Singapore, Thailand, and Manila. Fashion coordinator: Yvonne Burbage. By invitation. Public show at 12:00 Noon. Contact: Allentown--Max Levine, 215-435-8411; N.Y.--Max Rosey, 35 Park Ave., 685-2159.	HESS'S, INC. (ALLENTOWN, PA.)	1 WORLD TRADE CENTER BROADWAY & VESEY ST.
Wednesday Aug. 29 2:30 P.M.	CHILDREN'S FASHIONS Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	9TH FLOOR
Beginning Wednesday Aug. 29	RESORT AND EARLY SPRING COLLECTION Designed by Jack Bodi and Ronald Kolodzie. Continuous showings by appointment. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 1	13TH INT'L FOOTWEAR LEATHER AND LEATHER GOODS SHOW IN FLORENCE (Sept. 1-5)		
Sept. 3	LABOR DAY (Monday)		
Sept. 3	TEXPO '73 -- FURNISHINGS AND TEXTILES IN COPENHAGEN (Sept. 3-7)		
Beginning Tuesday Sept. 4	RESORT COLLECTION IN NEW SHOWROOM Wardrobe of sweater knits designed by Eleanor Brenner. Continuous showings by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE NEW SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 4	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Janine Rinaldi, 563-0416.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 4	OPENING: RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Andrea Basile, 736-8867.	FRIEDRICKS SPORT BY HAZEL HAIRE	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Sept. 4	COMPLETE RESORT COLLECTION Continuous by appointment. Contact: OX 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 4	COMPLETE RESORT AND HOLIDAY COLLECTION Continuous showings by appointment. Contact: LO 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 4	PREMIERE: HOLIDAY, RESORT, EARLY SPRING COLLECTION Day and evening fashions. Continuous by appointment. Contact: Richard Blauner, 565-4115.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 4	OPENING OF RESORT & HOLIDAY COLLECTION Continuous showings. Contact: Sherry Strauss, 563-4844.	LORCH OF DALLAS	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 4	COMPLETE RESORT COLLECTION Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 4	OPENING OF COMPLETE RESORT COLLECTION Informal showings by appointment. Formal showing, Wed., Sept. 19, 3:30. (See pg. 10) Contact: Marie Lippe, PE 6-0151.	PAGANNE BY GENE BERK	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 4	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 4	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 4	OPENING: RESORT AND EARLY SPRING Continuous showings by appointment. Contact: 594-8570.	SMITH & JONES BY MORTON MYLES	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 5 11:30 A.M.	FURS & FASHIONS BY DONALD BROOKS For press and customers. By invitation. Publicity: EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 5 4:00 P.M.	PREVIEW OF MEN'S FASHIONS By invitation. Show at 4:30. Contact: Ken O'Keefe, 421-6133.	JACQUES BELLINI (241 E. 60TH ST.)	HOTEL PLAZA TERRACE ROOM
Cancelled Sept. 6	THE INTERNATIONAL FAIR OF LINGERIE, FOUNDATION GARMENTS, UNDERWEAR & SWIMWEAR IN COLOGNE, ORIGINALLY SCHEDULED SEPT. 6-9, HAS BEEN CANCELLED.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 6 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION	GENRE (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	A new collection of contemporary sportswear, designed by Gil Aimbez. By reservation. Contact: 354-1855.		
Thursday Sept. 6 11:30 A.M.	FALL AND WINTER KIMBERLY FASHIONS	BERGDORF GOODMAN	3RD FLOOR
	For press and customers.	Contact: Suzanne Butterfield, PL 3-7300.	
Thursday Sept. 6 12:00 Noon	RESORT & EARLY SPRING COLLECTIONS	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	The Arkin Collection by George Nardiello; Andrew Arkin Petites by Sharon Dickler. By invitation. Contact: WI 7-5324.		
Thursday Sept. 6 12:00 Noon Luncheon	PREMIERE SHOWING: 1974 CASSINI MATADAOR COUPE	AMERICAN MOTORS & OLEG CASSINI	HOTEL PLAZA PALM COURT
	By invitation. Contact: Mr. Harry Cushing, American Motors, 14250 Plymouth Road, Detroit, Michigan 48232.		
Thursday Sept. 6 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION	QUOTE (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Young misses fashions. By reservation. Contact: LO 3-0988.		
Thursday Sept. 6 5:30 P.M.	COURREGES FASHIONS FOR MEN AND WOMEN	BONWIT TELLER	4TH FLOOR
	Contact: Publicity Dept, EL 5-6800.		
Saturday Sept. 8 9:00 A.M.	"IT'S A BRAVE NEW YOUNG WORLD"	BLOOMINGDALE'S	2ND FLOOR
	The newly designed "Young World" reopens with an international children's fashion show - a salute to UNICEF. By invitation. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.		
Sept. 8	RESORT COLLECTIONS IN LOS ANGELES (Sept. 8-12)		
Sept. 8- Sept. 10	SPECIAL GROUP--PRET-A-PORTER FEMININ DE LUXE -- HOTEL HILTON IN PARIS Contact: S.I.S. Dognin, 83 Bd. Richard Lenoir, 75011 Paris Tel 700.29.78		
Sept. 8- Sept. 11	S.E.H.M. MEN'S READY-TO-WEAR AT PORTE DE VERSAILLES, PARIS, FRANCE Contact: Buyers: French Trade Shows, 582-4960. Press: French Apparel Center, 354-8620.		
Sept. 8- Sept. 11	PARIS LEATHER WEEK (Semaine du Cuir) Contact: French Trade Shows, 1250 Ave. of Americas, 582-4960.		
Sunday Sept. 9- Sept. 11	BAMA SPRING TRADE FAIR	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN.	HOTEL AMERICANA 7TH AVE. & 52ND ST.
	"Success Stores" breakfast seminar, Mon., Sept. 10 at 8:00 A.M. in Royal Ballroom, co-sponsored by BAMA and Men's Wear Magazine. Contact: 10 West 39th Street, 594-5130.		
Sunday Sept. 9- Sept. 12	IGEDO 98TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Interna Modemesse GmbH, 4, Dusseldorf, Freiligrathstrasse, 28. Tel: (02.11) 44.63.59 or German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Sept. 9- Sept. 12	NATIONAL MERCHANDISE SHOW AT N.Y. COLISEUM, COLUMBUS CIRCLE More than 700 exhibitors will present merchandise in 60 different categories. Contact: Nat'l. Merchandise Show, 98 Cutter Mill Road, Great Neck 11201.		
Monday Sept. 10 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S FASHIONS Show at 9:30 A.M., by invitation. Preview for press of fashions for men. (Customer show, Mon., Sept. 24 at 6:00 P.M.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
Monday Sept. 10 9:30 A.M.	"A FRENCH AFFAIR"-- OPENING CEREMONY The French Ambassador to the U.S., M. Jacques Kosciusko-Morizet, with city and store officials, will conduct the opening ceremony for the two-week French storewide promotion at Gimbels East. 11:30 A.M.--for food editors, French Restaurant "Le Bistro de Paris", with visiting French chef, Roger Rusterholtz. 2:30 P.M.--for home furnishings editors, new model rooms, featuring French contemporary designer furniture; a Chanel room with original furniture and paintings from her salon; "Depot 15", art deco antiques shop, original one-of-a-kind pieces--Robert Vallois, owner and antiques expert from Les Halles as special guest. 6:00 P.M.--for fashion editors, opening of "New Jimmy's" boutique, with French ready-to-wear collections. Regine in person, owner of New Jimmy's and "queen of discoteques". Other special events, Sept. 10-22: French film festival; original French food; special painting, sculpture, and tapestry exhibits. Publicity: Margot Infantino, LO 4-3300, ext. 6114.	GIMBELS EAST (LEXINGTON AVE. & 86TH ST.)	86TH ST. ENTRANCE
Monday Sept. 10 1:30 P.M. Champagne	OPENING OF NEW STORE Fashions for Fall as well as Spring/Summer forecast. Show at 2:00 P.M. By invitation. Contact: Virginia Casey, 736-9516.	MR. AMON-SILCEMON FASHIONS(SAO PAOLO)	689 MADISON AVENUE AT 62ND STREET
Monday Sept. 10 3:00 P.M.	PAULINE TRIGERE CUSTOMER SHOW Presentation of Fall and Winter collection. Contact: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	PLAZA APPROACH 4TH FLOOR
Monday Sept. 10 4:30 P.M. Cappuccino Party	PRESS PREVIEW: ITALIAN KNITS Spring and Summer collections by 70 leading Italian manufacturers of men's, women's and children's fashions. Show at 5:00. By invitation. Contact: Braschi Public Relations, 362-6729. Continuous showings for buyers through Sept. 21 on 13th and 14th floors. Contact: 432-9250.	MAIT KNITS (PITTI PALACE,FLORENCE)	HOTEL PLAZA WHITE & GOLD SUITE
Monday Sept. 10 6:00 P.M.	OPENING OF RESORT & HOLIDAY COLLECTION For press and customers by invitation. Continuous thereafter by appointment through Sept. 19. Contact: Marjorie Plecher, 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL SUITE 1009
Beginning Monday Sept. 10	OPENING: RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 10	OPENING: RESORT & EARLY SPRING Continuous by appointment. Contact: LW 4-0454.	BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION By appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	RESORT AND HOLIDAY COLLECTION By appointment. Contact: Marie Bottone, LO. 4-9220.	CHRISTIAN DIOR-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Designed by Marie Yeljenic. Continuous informal showings by appointment. Contact: Janice Watt, 594-2100.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Monday Sept. 10-Sept. 16	OPENING OF HOLIDAY COLLECTION By appointment. Also Aug. 18-21, in Dallas at Dallas Hotel. Publicity: Ruth Hammer Assoc., Contact: 213-477-3515 (L.A.)	GAGLIANO (1950 COTNER, W. L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 10	OPENING: RESORT AND SPRING COLLECTIONS Continuous by appointment. Contact: 541-9327.	MASKIT DESIGN LTD.	48 WEST 55TH STREET SHOWROOM - APT. 1A
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA COUTURE	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 594-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT & EARLY SPRING Showing of leathers and suedes. By appointment. Contact: Lois Miller,524-456	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Monday Sept. 10	RESORT & EARLY SPRING COLLECTION Informal showings by appointment. Contact: LO 3-1640. Publicity: Vera Bacal, PL 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Sept. 10	RESORT & HOLIDAY COLLECTION By appointment. Contact: CH 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 10	RESORT,HOLIDAY,EARLY SPRING COLLECTIONS By appointment. Contact: Paul Scott, 217 E. 8th St., L.A. 213-623-8112.	ERNST STRAUS; & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001
Beginning Monday Sept. 10	OPENING OF HOLIDAY & RESORT COLLECTION By appointment. Contact: LA 4-3520.	TEAL TRAINA & TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 10	RESORT & EARLY SPRING COLLECTIONS Continuous by appointment. Contact: 736-1690.	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION	SAZ COUTURE & SAZ BOUTIQUE	42 EAST 57TH STREET SALON - 4TH FLOOR
	By appointment. Buyers: 758-8301; Press: Tom Foster Ltd., 249-5639.		
Tuesday Sept. 11 10:00 A.M.	HOLLY'S HARP BOUTIQUE	HENRI BENDEL	2ND FLOOR
	Showing of Fall and Winter collection. By invitation. Contact: Joanne Creveling. 247-1100, ext. 345.		
Tuesday Sept. 11 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Contact: LA 4-7626.		
Tuesday Sept. 11 11:00 A.M.	FASHIONS BY JOHN ANTHONY	BONWIT TELLER	6TH FLOOR
	For press and customers. By invitation. Contact: Publicity Dept.,EL 5-6800		
Tuesday Sept. 11 11:30 A.M.	PRESS SHOW: GIVENCHY NOUVELLE BOUTIQUE	BERGDORF GOODMAN	2ND FLOOR GIVENCHY BOUTIQUE
	Preview of exclusive Fall and Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.		
Tuesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTION	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Sept. 18 at 1:00 P.M. By reservation. Contact: 524-0237.		
Tuesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTION	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By reservation. Contact: 239-4155.		
Tuesday Sept. 11 2:30 P.M.	"FUR IN RETROSPECT"-- THEN AND NOW"	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
	By invitation. Contact: BR 9-0633.		
Tuesday Sept. 11 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Also Sept. 18 at 2:30 P.M. By reservation. Contact: 244-1872.		
Tuesday Sept. 11 3:00 P.M.	FALL FASHION SHOW	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
	For press and customers. By invitation. Contact:Jacqueline Neben, 759-9400.		
Tuesday Sept. 11 4:00 P.M.	PRESS SHOWING OF RESORT COLLECTION	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	For press, by invitation. Buyers, Sept. 12 and 18 at 4:00 P.M. By reservation. Contact: 947-8235.		
Tuesday Sept. 11 4:30 P.M. Cocktails	OPENING OF HOLIDAY COLLECTION	GOTTEX OF ISRAEL (1411 BROADWAY)	FOUR SEASONS 99 EAST 52ND STREET
	Resort swimwear collection; and introduction of "Mini-Gottex" for children. Show at 5:00. By invitation. Publicity: Vera Bacal, PL 3-8421.		
Tuesday Sept. 11 5:30 P.M.	MENSWEAR TREND SHOW	HARDY AMIES	58 WEST 58TH STREET
	By invitation. Contact: Budd Calisch Associates, 489-8420.		
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By appointment. Contact: 239-7080.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Day and evening fashions, including Brenner couture knits designed by Eleanor Brenner. Continuous by appointment. Contact: Laurie Forman, 239-1150.		
Beginning Tuesday Sept. 11	OPENING: RESORT & EARLY SPRING COLLECTION	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By appointment. Contact: 594-4470.		
Beginning Tuesday Sept. 11	CRUISE, HOLIDAY AND EARLY SPRING	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showings by appointment. Contact: PE 6-5547.		
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	MARDI GRAS & MISS MARDI	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Designed by Jerry Marsch. Also Scott Eric collection. Continuous showings. Contact: Bernice Geller, 947-2055.		
Beginning Tuesday Sept. 11	OPENING: HOLIDAY & RESORT COLLECTION	DAVID MORRIS BY HARRY STREIBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Sally Klinger, 947-0511.		
Beginning Tuesday Sept. 11	RESORT & HOLIDAY COLLECTION	JOSEPH STEIN, INC. BY KEN MERRIT	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: Sydney Bloomberg, 736-5890.		
Tuesday Sept. 11- Sept. 21	SPRING FASHIONS FROM ISRAEL	ATID(AM. TRADE & IND. DEVELOPMENT WITH ISRAEL)	N.Y. HILTON HOTEL 6TH FLOOR
	Forty ready-to-wear manufacturers present collections of knitwear,sportswear, rainwear, leatherwear, outerwear,dresses, swimwear, beachwear, leisurewear for women and men. Continuous for buyers, 9:00 A.M.-6:00 P.M. Press by appointment. Contact: Jerry Millman or Jeanette Gottlieb, 594-5215.		
Wednesday Sept. 12 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION	RODRIGUES (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By reservation. Contact: LO 3-0988.		
Wednesday Sept. 12 11:30 A.M.	FALL FASHIONS BY KASPER	BONWIT TELLER	4TH FLOOR
	For press and customers. Contact: Publicity Dept, EL. 5-6800.		
Wednesday Sept. 12 11:30 A.M.	PRESS SHOW: RESORT AND EARLY SPRING	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Show for buyers at 3:00 P.M. By invitation. Contact: 354-6340.		
Wednesday Sept. 12 2:30 P.M.	RESORT & HOLIDAY COLLECTION	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Also Tues.,Wed.,Thurs., at 10:30 and 2:30. By appointment. Contact: Jean Balliett, 354-1122.		
Sept. 12	3:00 P.M., HALSTON (Buyers), 550 Seventh Avenue, 14th floor, 354-6340.		
Wednesday Sept. 12 4:00 P.M.	OPENING OF RESORT COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By reservation. Contact: LO 3-1600.		
Sept. 12	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st floor, 947-8235.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 12 5:00 P.M.	RESORT AND EARLY SPRING COLLECTION	HALSTON THREE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	All weather collection. By reservation. Contact: 354-6340.		
Wednesday Sept. 12 5:00 P.M.	PRESS PREVIEW: BRAZILIAN FASHIONS	BRAZILIAN GOVT. TRADE BUREAU	HOTEL PIERRE COTILLION ROOM
	Showings of Brazilian fashions for men and women for Spring/Summer '74. Show at 5:30. By invitation. Buyers: Sept. 13 and 14,9:00-6:00; Sept. 15, 9:00-1:00 P.M. By reservation. Fashion directors: Rosemary Sheehan and Ken O'Keefe. Contact(buyers) Marlene Soule, 682-1055. Publicity: Joan Sands Assoc.,628-0218.		
Beginning Wednesday Sept. 12	RESORT AND EARLY SPRING COLLECTION	J S LTD.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 244-7522.		
Beginning Wednesday Sept. 12	OPENING OF RESORT COLLECTION	KASPER	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous by appointment. Contact: 239-4600.		
Beginning Wednesday Sept. 12	RESORT AND HOLIDAY COLLECTION	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	By appointment. Contact: BR 9-5991.		
Beginning Wednesday Sept. 12	OPENING OF RESORT COLLECTION	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous showings by appointment. Contact: 594-0030.		
Thursday Sept. 13 9:15 A.M.	PRESS PREVIEW: RESORT COLLECTION	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Buyers at 12:00 Noon. By invitation. Contact: Roz Rubenstein, 239-4155.		
Thursday Sept. 13 10:00 A.M.	OPENING OF RESORT COLLECTION	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By reservation. Contact: 239-4155.		
Thursday Sept. 13 11:00 A.M.	RESORT-EARLY SPRING COLLECTION	COMPANY 5 BY DON SIMONELLI	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By invitation. Contact: 354-8120.		
Thursday Sept. 13 11:00 A.M.	OPENING OF RESORT COLLECTION	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Contact: 947-8235.		
Thursday Sept. 13 11:30 A.M.	LEONARD FASHIONS-- CUSTOMER & PRESS SHOW	BERGDORF GOODMAN	3RD FLOOR COUNTRY & CASUAL SHOP
	Fall and Winter imports from Paris. Contact: Suzanne Butterfield, PL 3-7300.		
Sept. 13	12:00 Noon, STEPEHN BURROWS (2nd show), 550 Seventh, 6th floor, 239-4155		
Thursday Sept. 13 2:30 P.M.	RESORT-EARLY SPRING COLLECTION	OLE BORDEN FOR REMBRANDT INTL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Contact: 564-3600.		
Thursday Sept. 13 4:00 P.M.	OPENING OF RESORT COLLECTION	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Contact: 279-5012.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Sept. 13	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: Lynn Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday Sept. 13	OPENING OF RESORT AND EARLY SPRING Continuous by appointment. Contact: 354-0640.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday Sept. 14 11:00 A.M.	RESORT & EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-8740.	JIM BALDWIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Sept. 15	CHILDREN'S FASHION EXHIBITION IN PARIS (Sept. 15-18)		
Sept. 15- Sept. 19	PORTUGUESE TRADE FAIR IN LISBON -- "Filmoda 3" Contact Portuguese Govt. Trade Office, 666 Fifth Ave., 582-4344.		
Sunday Sept. 16- Sept. 18	FALL-WINTER HOME SEWING SHOW FOR BUYERS Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits, (Sept. 15--Seminar--$20.00 including luncheon) Contact: Carol Stone or Bill Feingold, Christopher Cross Assoc., 40 E. 38th St, 689-1300.	AMERICAN HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA
Monday Sept. 17 11:00 A.M. Luncheon	PRESS SHOWING OF COUTURE FASHIONS Luncheon at 12:00 Noon, by invitation. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON
Monday Sept. 17 11:00 A.M.	CUSTOMER SHOWING OF ANNE KLEIN FASHIONS Showing of Fall collection. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Beginning Monday Sept. 17	OPENING: RESORT & EARLY SPRING Continuous showings by appointment. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 17	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 17- Sept. 23	TWENTY-EIGHTH NATIONAL KNIT & SWEATER WEEK. Contact: Edward Brandwein, National Knitted Outerwear Assn., 51 Madison Avenue, 683-7520.		
Tuesday Sept. 18 10:00 A.M. Champagne Breakfast	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall-Winter fashions and accessories for men and women. By invitation only. (must present invitation at door) Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Sept. 18 11:30 A.M.	FASHIONS BY GUSTAVE TASSELL The House of Norell collection by Gustave Tassell. For press and customers. By invitation. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 18	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st floor, 524-0237		
Sept. 18	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl, 244-1872		
Sept. 18	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave, 21st fl, 947-8235		
Wednesday Sept. 19 11:30 A.M.	TIKTINER FASHIONS-- CUSTOMER & PRESS SHOW	BERGDORF GOODMAN	COUNTRY & CASUAL SHOP 3RD FLOOR
	Presentation of exclusive Fall, Winter collection for Bergdorf Goodman. Contact: Suzanne Butterfield, PL 3-7300.		
Wednesday Sept. 19 12:00 Noon	RESORT & EARLY SPRING COLLECTIONS	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Contact: 279-5012.		
Wednesday Sept. 19 12:30 P.M. Luncheon	FASHIONS AT LUNCHEON SHOW	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Indoor-Garden" -- lounge fashions designed by Emilio Pucci and Vera. Reservations ($6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.		
Wednesday Sept. 19 3:00 P.M.	PRESS SHOWING: FURS BY VIOLA SYLBERT	HENRI BENDEL	2ND FLOOR
	By invitation. Contact: Joanne Creveling. 247-1100, ext. 345.		
Wednesday Sept. 19 3:30 P.M.	SHOWING OF COMPLETE RESORT COLLECTION	PAGANNE BY GENE BERK(530 SEVENTH)	HOTEL PIERRE GRAND BALLROOM
	Show at 4:00 P.M. By invitation. Contact: Marie Lippe, PE 6-0151.		
Wednesday Sept. 19 6:30 P.M. Cocktail Soiree	"THE FRENCH LINE"	BLOOMINGDALE'S	3RD FLOOR
	A fashion presentation by French designers, in conjunction with the S.S. France's "Ultimate Odyssey", for benefit of Urban Improvements Program for the Parks Council of N.Y. Price: $20.00 per person; $35 per couple. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.		
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW: COUTURE IMPORTS	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
	Fall-Winter Paris and Rome couture fashion show featuring designers' original and Ohrbach's line-for-line copies. By invitation. Also Sept. 24, 12:00 Noon, and 3:00 P.M., by invitation; 6:00 P.M. public show. Commentator: Irene Satz. Invitations will be issued.		
Thursday Sept. 20 11:30 A.M.	AMERICAN DESIGNERS-- CUSTOMER & PRESS SHOW	BERGDORF GOODMAN	PLAZA APPROACH 4TH FLOOR
	Fall and Winter fashions from America's leading designers. Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.		
Sept. 21- Sept. 25	ELEVENTH OVERSEAS IMPORT FAIR - "PARTNER FOR PROGRESS" --IN BERLIN Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
Saturday Sept. 22- Sept. 25	EUROPEAN SPRING FASHION FAIR	CAVIN & TUBIANA,INC.	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
	Imported ready-to-wear fashions from Austria, Finland, France, Germany Ireland, Israel, Italy, Spain and Switzerland. For buyers and press. Contact: Pamela DuBose, 354-2970.		
Sunday Sept. 23- Sept. 25	INTERNATIONAL FOOTWEAR EXPOSITION IN MONTREAL	FOOTWEAR BUREAU OF CANADA	PLACE BONAVENTURE MONTREAL-CANADA
	Contact: Suite 711, 1010 St. Catherine St. W., Montreal 110, Canada.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 24 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Haute couture and ready-to-wear fashion shows: 11:00 A.M. (for Metropolitan Opera Guild); and 3:00 P.M. (for Community Service Society). Public shows at 1:00 and 7:30 P.M.; Men's show at 6:00 P.M. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
Sept. 24	12:00 Noon & 3:00 P.M., OHRBACH'S IMPORTS, by invitation. (6:00 P.M.-Public)		
Tuesday Sept. 25 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Contact: 247-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON
Tuesday Sept. 25 11:30 A.M.	CHRISTIAN DIOR FASHIONS AT BENEFIT SHOW Marc Bohan will be present. By invitation. (Reservations are closed.) Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 25 11:30 A.M.	KASPER FOR JOAN LESLIE CUSTOMER SHOW Presentation of Fall, Winter collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MISS Bergdorf 5TH FLOOR
Tuesday Sept. 25 6:30 P.M. Cocktails	PRESS PREVIEW AND BENEFIT "The Cognoscenti"--a preview of Bloomingdale's Fall Designer Rooms. Price: $15.00 a person or $25.00 per couple for benefit of N.Y. Junior League's Child Care Programs. Contact: Peggy Healy, PL. 2-1212, ext. 7202. Publicity Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 26 11:30 A.M.	JEAN LOUIS SCHERRER CUSTOMER & PRESS SHOW Fall and Winter collection. Contact: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	3RD FLOOR COUNTRY & CASUAL
Wednesday Sept. 26 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON By reservation ($6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	LEAMOND DEAN FOR TOWNCLIFFE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Sept. 27	ROSH HASHONAH (Jewish New Year) - begins at sunset, Wed., Sept. 26		
Tuesday Oct. 2 3:00 P.M.	PRESS SHOWING OF EMERIC PARTOS FURS Presentation of Emeric Partos' exclusive fur collection for Bergdorf Goodman. By invitation. Contact: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Oct. 3 2:30 P.M.- 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Spring collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Oct. 6	YOM KIPPUR (Jewish Day of Atonement) - Begins at sunset, Friday, Oct. 5.		
Monday Oct. 8 11:30 A.M.	HANAE MORI FALL AND WINTER COLLECTION Japanese fashions designed by Hanae Mori. For press and customers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 9 3:00 P.M.	OPENING OF SPRING COLLECTION	BENSON & PARTNERS; OUTLANDER	PLACE TO BE ANNOUNCED
	Benson & Partners by Alice Blaine; Outlander by Renee Tener. By invitation. Contact: Jeffrey Schwager, 354-0026.		
Thursday Oct. 11 4:00 P.M.	OPENING OF SPRING COLLECTION	D D DOMINICK SPORTSWEAR COMPONENTS	FOUR SEASONS 99 EAST 52ND STREET
	Designed by Dominick Avellino. By invitation. Contact: Jeffrey Schwager, 354-0026.		
Thursday Oct. 11 6:30 P.M. Dinner	TWENTY-SIXTH ANNUAL AWARD DINNER DANCE	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
	Honoring Richard J. Schwartz - Jonathan Logan; and Herbert J. Rabinowitz - Monsanto. Chairmen: Stanley E. Abelson, Sam Hausman, William J. Lippincott, Ben Milberg, Abe Schrader, Norman Wechsler. For benefit of Workshop Foundation and Dr. Howard Rusk Institute of Rehabilitation. (Black tie) By invitation. Contact: WI 7-0324.		
Sunday Oct. 14- Oct. 17	AMERICAN FASHION FAIR	CAVIN & TUBIANA, INC.	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
	Spring '74 fashions by medium to better priced manufacturers from major U.S. markets. Contact: Pamela DuBose, 354-2970.		
Oct. 14	ITALIAN READY-TO-WEAR SHOWING IN FLORENCE (Oct. 14-18)		
Monday Oct. 15 5:30 P.M. Reception	ANNUAL CREATIVE MENSWEAR SHOW	PLAYBOY MAGAZINE	FOUR SEASONS 99 EAST 52ND STREET
	Twentieth annual presentation of international menswear. Show at 6:00 P.M. followed by reception. Tickets: $100.00 each for benefit of Fashion Institute of Technology Scholarship Fund. Fashion Director: Robert L. Green. Contact: Lon Smith, 688-3030.		
Tuesday Oct. 16 5:30 P.M.	NINTH ANNUAL DESIGN AWARDS	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
	Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publicity: Ruth Hammer Assoc.,685-8290.		
Wednesday Oct. 17 8:00 P.M.	ANNUAL FASHION CRITICS AWARDS	COTY	ALICE TULLY HALL LINCOLN CENTER
	Presentation of the 1973 American Fashion Critics' Awards. By invitation. Publicity: Eleanor Lambert, MU 8-2130.		
Thursday Oct. 18 4:30 P.M. Champagne	SPRING MEN'S AND WOMEN'S FASHIONS	FLO TORONTO; & PRETTY BOY FLOYD	RENO SWEENEY 126 WEST 13TH STREET
	Collections designed by Pinky and Dianne -- Flo Toronto, men's and women's fashions; Pretty Boy Floyd, menswear. Show at 5:00. By invitation. Contact: Richard Greene, 595-8036.		
Saturday Oct. 20- Oct. 25	PRET-A-PORTER SHOWINGS IN PARIS	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ	PARC DES EXPOSITUONES PORTE DE VERSAILLES
	International ready-to-wear Spring and Summer showings in Paris. Contact: Paris-Bruno de Rosselli, Federation Francais des Industries du Vetement, 69 rue de Richelieu, 75, Paris 2. Contact: (N.Y.)-French Trade Shows, 1350 6th Ave., 582-4960. Press (N.Y.): French Apparel Center, 354-8620.		
Oct. 25	LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON (Oct. 25-27)		

1974

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